

Using The Local: newsletters



Your direct route to 40,000 foreign professionals

Every Friday our editors send a summary of the week's news to our registered users – our most loyal and responsive readers. Many companies, including airlines, financial service providers, schools and business software makers, have chosen to talk directly to this captive audience.

Weekly email

A banner ad in the editor's newsletter can be a powerful, targeted message on its own or a valuable addition to a wider campaign.

BANNER SIZE	€ PER THOUSAND SENT MAELS
160*160	€25
160*600	€40

Dedicated newsletter

For maximum impact we will create a newsletter dedicated to your product or service. Sent on a Tuesday morning, your campaign is introduced by The Local, building on the trust we have established with our readers over the last six years.

€ PER THOUSAND SENT MAELS
€150